



KAUR station manager Dan Lund prepares for another stint on the air. Photo by Joel Heegel.

Year's progress examined

BY PAUL FULLER
staff writer

Since their big move from Old Main in December, 1986, Augustana's radio station KAUR-FM 89 has made their new home in Tuve Hall. Having had the chance to settle in for almost one year, it was time to pay KAUR a visit to see how things have been going.

I met with station manager Dan Lund and discussed plans for the future as well as current music and sports programming. As I walked into the studio where Lund was doing a segment of the Just Jazz show, I was impressed by the clean lines of the new facilities and the relaxed atmosphere, no doubt prompted by the genre of music being played by Lund.

I asked Lund about the popularity of the Just Jazz show and if there was any possibility of shortening the show to include more rock music (a wish expressed by several students I have talked to). Lund told me the Just Jazz show is the station's most popular feature, citing popularity with local businesses as a major point in favor of the Just Jazz show. Lund went on to say that no format changes are foreseen now. He added, "If anything,

Background

we'd lengthen [the Just Jazz show]."

There are, however, two new shows at KAUR. First, on Thursday at noon is Jazz Virgin Vinyl. This show will feature a new jazz release in its entirety.

Secondly, on Sunday at 10 p.m. KAUR will feature the Doctor Demento show. For anyone not familiar with the Dr. Demento show, it features music from the left side of the musical spectrum. Lund is very excited about the Demento show and expects much popularity with area listeners.

Another feature Lund would like to offer is an Augustana Community Calendar, announcing campus activities as a service to the students. Lund would like to begin announcing such events as the UBG films on Fridays, as well as sporting, music and drama events to the area community. However, Lund has received only limited cooperation from campus groups that would benefit from such a feature.

On a more positive note, KAUR has become the No. 13 station in the Sioux Falls market.

Reasons for the station's upswing comes in part from the recently increased wattage—680 watts effective radiating power. Lund has received reports of people picking up KAUR from as far as 60 miles from town.

Another plus has been the stress on professionalism. Lund reports old problems such as vulgarizations, dead spots between material and inconsistent hours have, or will, become a thing of the past. Says Lund, "When a deejay doesn't do a professional job, it not only rubs off on Augie, [but] it also rubs off on the deejay's name, too."

Even with all the concern for quality control of the airwaves, Lund points out that KAUR is for the students and is run by the students. Lund would like to encourage any students interested in doing a show to contact him. He said the new studio's facilities can be used as a tool to attract new recruits. KAUR currently has 57 deejays on their roster.

Given the station's sharp new facilities, higher wattage output, exciting new programming plans, plus their improved market rating, KAUR seems to have hit their stride. A radio station on the way up.

Campus briefs

Phone system update

Students are reminded of the fact that both the origin and destination of all phone calls on campus are a matter of record in the new telephone system. Students contemplating nuisance phone calls are forewarned that such calls are easily traceable.

The college will be conducting several evening phonathons during the year, during which time it will be necessary to reduce the number of long distance lines available to students. Consequently, students might receive a busy signal during these times.

Students can reduce the problem by making their calls during the day or after 11 p.m. on those dates, rather than during the evening. The first such dates are October 22, 26 and 29. Other dates will be announced later.

Albee on campus

Edward Albee, Pulitzer Prize winning author, playwright and dramatist will hold a news conference at 5 p.m. on Thursday, Oct. 15, in the Commons Lounge.

Albee will give a lecture at 8 p.m. on Thursday, Oct. 15, in Kresge Recital Hall in the Humanities Building. Tickets are free to students and are available at the Commons Box Office. Students must present their ID to obtain a ticket.

Writing workshop

A writing workshop entitled "Evaluating Spelling Skills" will be held from 5:30 to 6:30 p.m. on Oct. 21 in Humanities 102. For more information call 5439 or stop by Humanities 116.

Alcohol Awareness Week

October 19-22 has been proclaimed Alcohol Awareness Week at Augustana to coincide with a nationwide effort to make alcohol education and information available for students.

Various workshops, displays and activities will be held across campus to promote prevention through education and individual responsibility in connection with the use of alcohol.

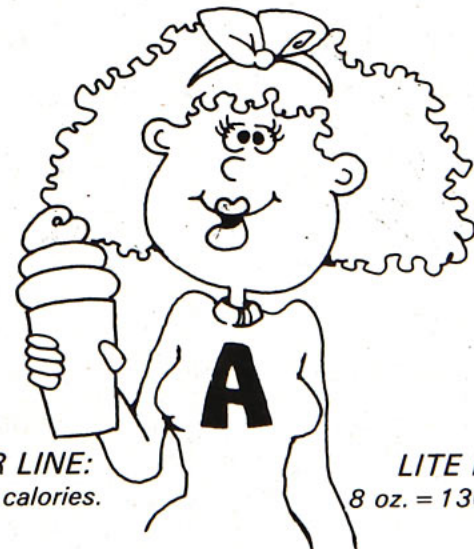
Information as to scheduling of events is available by contacting the Wellness Center at 5552. Flyers are also located on the tables in the Huddle.

Inauguration

The inauguration of the Rev. Dr. Lloyd Svendsbye as the 19th president of Augustana College will take place during a special convocation at 2 p.m. on Friday, Oct. 23, at Our Saviour's Lutheran Church.

A reception will follow the convocation in the Commons and will be open to all friends of the college. Students are especially invited to attend.

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